

@HEADLINE 1 = INDUSTRY NOTES

@SUBHEAD = PRODUCT WATCH

Harry Sublimo, president of Sublimo Desktop Ltd. of Sacramento, California, announced the introduction of a new macro language that will be capable of loading with Ventura Publisher, version 2.0 and automating standard Ventura procedures like loading text files, page layout formats and so on.

The new product called HOTMOUSE loads into extended memory and requires 2 Mb memory, a mouse, VGA graphics and, of course, a computer.

@SUBHEAD = EPUB & the 1990s

A seminar outlining the direction of desktop publishing in the next decade is being offered by KAFKA Futurologists Inc. Designed to run in from a floppy disk on a typical IBM PC or to be offered in person, the seminar presents all the major trends expected to dominate the desktop publishing industry through the next decade.

@SUBHEAD = WIDGET FIRM WINS DTP AWARD

Paul Lacrimosa of Delta Widgets has been awarded the Golden Gate Database Publishing award. The desktop publishing industry's top prize for database publishing, the Golden Gate is awarded annually to the continent's top database publishing design teams.

The coveted prize is awarded by a non-profit organization, Golden Gates Design Associates, devoted to the pursuit of excellence in directory publishing.

Lacrimosa, who has been interested in database publishing for about four years, uses Ventura Publisher as his desktop publishing software and develops phone directories for internal use at Delta Widgets.

His award carries with it an all expenses paid trip to the DATAPUB Database Publishing convention held this year in San Diego, California.

@SUBHEAD = EYESTRAIN IN THE INDUSTRY

Dr. Paul Whitney, head physician with the Walter Reed Eye Institute in Kalamazoo, Mich., outlined a methodology for avoiding eye strain for desktop publishers who spend a lot of time in front of video terminals.

Whitney recommends looking away from the display for up to three minutes every hour, looking out on a scene like a window view and allowing the eye muscle to relax in a <169>non-focus<170> state.

Whitney recommends that publishers stay 15 inches from the screen and stop working when the eye strain creates a headache.

@SUBHEAD = NEXT ISSUE

Upcoming in Software News is a story about the newsletter entrepreneur Milos Murphy, founder and managing editor of Software News.

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